



International Training
Center Paris

TRAINING SCHEDULE



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ADVANCED PRESENTATION SKILLS TRAINING COURSE

Overview:

The Advanced Presentation Skills training program is designed to provide professionals with the skills and knowledge necessary to deliver engaging and effective presentations. The program will cover a range of topics, including understanding your audience, developing compelling content, mastering delivery techniques, handling Q&A sessions, and utilizing technology effectively.

Objectives:

- Understand the importance of effective presentation skills in professional settings
- Develop engaging and persuasive content that resonates with the audience
- Utilize effective delivery techniques to enhance the impact of the presentation
- Manage challenging situations during the presentation, such as handling difficult questions or technical issues
- Master the use of technology to support and enhance the presentation

The training program will include lectures, case studies, group discussions, and practical exercises. Participants will have the opportunity to apply the concepts learned in the training program to real-world presentation scenarios. By the end of the training program, participants will have the skills and knowledge necessary to deliver engaging and effective presentations, utilizing a range of delivery techniques, visual aids, and technology.

Targeted Groups:

- Marketing managers
- Public speakers
- Trainers and educators

- Professionals delivering high-stakes presentations

Planning:

Day 1: Understanding Your Audience

- Identifying the needs and expectations of the audience
- Developing a strategy for tailoring the content to the audience
- Understanding the importance of nonverbal communication

Day 2: Developing Compelling Content

- Understanding the importance of storytelling and structure in presentations
- Developing a clear and concise message
- Enhancing the content with visual aids and multimedia

Day 3: Mastering Delivery Techniques

- Developing effective body language and vocal skills
- Using eye contact and gestures to engage the audience
- Handling nervousness and anxiety

Day 4: Handling Q&A Sessions

- Preparing for potential questions and objections
- Responding to difficult or unexpected questions
- Managing the time effectively during the Q&A session

Day 5: Utilizing Technology Effectively

- Choosing the right technology to enhance the presentation
- Using presentation software effectively
- Managing technical issues during the presentation