





CERTIFIED PROFESSIONAL IN LEARNING AND PERFORMANCE (CPLP)

Overview:

The Certified Professional in Learning and Performance (CPLP) training program is designed for professionals who are responsible for designing, developing, and delivering effective learning and development programs in their organizations. This program provides participants with a comprehensive understanding of the principles and practices of learning and performance, as well as practical skills that can be applied in their current roles.

Objectives: The objectives of the Certified Professional in Learning and Performance (CPLP) training program are:

- 1. Develop a thorough understanding of learning and performance principles and practices.
- 2. Enhance knowledge and skills in instructional design, training delivery, and evaluation.
- 3. Learn practical approaches to designing and delivering effective learning and development programs.
- 4. Explore innovative learning and development practices and their application in a variety of organizational settings.
- 5. Develop and apply ethical and legal principles to learning and performance.

Throughout the training program, participants will engage in a variety of learning activities, including case studies, group discussions, simulations, and self-assessment exercises. The program is designed to provide participants with practical skills and knowledge that can be applied immediately in their current roles, as well as to enhance their learning and development capabilities.



Targeted Groups:

- Learning and development specialists
- Training managers
- Performance improvement consultants
- HR professionals focusing on employee development
- Professionals involved in training and performance enhancement

Planning:

Day 1: Introduction to Learning and Performance

- Overview of learning and performance and its role in business success
- Understanding adult learning principles and theories
- Conducting needs analysis for learning and performance programs

Day 2: Instructional Design

- Understanding the instructional design process
- Developing learning objectives and outcomes
- Designing effective learning materials and assessments

Day 3: Training Delivery

- Understanding the principles of effective training delivery
- Delivering engaging and interactive training sessions
- Managing training delivery logistics

Day 4: Learning Program Evaluation

- Understanding the principles of effective learning program evaluation
- Evaluating learning program effectiveness and ROI
- Using data to improve learning programs



Day 5: Emerging Learning and Development Trends and Innovations

- Understanding emerging learning and development trends and innovations
- Exploring new learning and development approaches and technologies
- Preparing for the future of learning and development