



International Training
Center Paris

TRAINING SCHEDULE

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CREATIVE THINKING AND INNOVATION FOR MANAGERS

Overview:

The Creative Thinking and Innovation for Managers training is designed to help managers and leaders develop the skills and mindset needed to foster innovation within their teams and organizations. The program covers various techniques and strategies for generating creative ideas, problem-solving, and implementing innovative solutions. Participants will learn how to overcome barriers to creativity and how to create a culture of innovation within their organizations.

Training Objectives:

- Understand the importance of creative thinking and innovation in driving business success
- Learn how to generate and evaluate creative ideas using various techniques and tools
- Develop skills in problem-solving and critical thinking
- Understand how to foster a culture of innovation within teams and organizations
- Learn how to overcome barriers to creativity and innovation
- Develop skills in implementing and managing innovative solutions

By completing the Creative Thinking and Innovation for Managers training, participants will gain a deeper understanding of the importance of innovation in driving business success and develop skills in generating and implementing innovative solutions. They will also learn how to foster a culture of innovation within their teams and organizations, creating a competitive advantage in today's fast-paced business environment.

Targeted Groups:

- Managers interested in fostering creativity
- Team leads seeking innovative solutions

- Leaders aiming to drive organizational innovation
- Professionals seeking creative thinking techniques
- Individuals focused on promoting a culture of innovation

Planning:

Day 1: Introduction to Creative Thinking and Innovation

- The importance of creative thinking and innovation in business
- Understanding the different types of innovation
- Overcoming barriers to creativity
- Techniques for generating creative ideas

Day 2: Problem-Solving and Critical Thinking

- Understanding the problem-solving process
- Developing critical thinking skills
- Techniques for analyzing problems and developing solutions

Day 3: Fostering a Culture of Innovation

- Understanding the role of leadership in fostering innovation
- Creating a culture of innovation within teams and organizations
- Encouraging and managing creative thinking within teams

Day 4: Implementing and Managing Innovative Solutions

- Understanding the innovation implementation process
- Developing skills in managing innovative projects
- Overcoming resistance to change

Day 5: Innovation and the Future

- The role of innovation in shaping the future of business
- Developing a plan for ongoing innovation within teams and organizations
- Review of key learnings and action planning