



International Training
Center Paris

TRAINING SCHEDULE

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FINANCIAL MANAGEMENT FOR NON-FINANCIAL MANAGERS

Overview:

The Financial Management for Non-Financial Managers training is designed to provide participants with an understanding of key financial concepts, tools, and techniques necessary for effective decision-making in business. The training is specifically tailored for individuals who are not finance professionals but are required to make financial decisions as part of their role. Participants will learn how to interpret financial statements, analyze financial data, and make informed decisions related to budgeting, forecasting, and financial planning.

Objectives:

- Understand financial concepts and terminology
- Interpret financial statements and analyze financial data
- Learn how to make informed financial decisions
- Gain knowledge in budgeting, forecasting, and financial planning
- Develop skills to manage financial risks and opportunities

The program will include a mix of interactive lectures, case studies, and group activities to reinforce learning and ensure practical application of the concepts. Participants will have the opportunity to work with financial data and apply the tools and techniques learned in real-world scenarios. At the end of the training, participants will have a solid understanding of financial management and be able to make informed financial decisions that contribute to the success of their organization.

Targeted Groups:

- Managers with limited financial background
- Department heads responsible for budgets
- Leaders aiming to understand financial reports

- Professionals seeking financial literacy
- Individuals interested in making informed financial decisions

Planning:

Day 1: Introduction to Financial Management

- Key financial concepts and terminology
- The role of financial management in business
- Overview of financial statements

Day 2: Financial Statement Analysis

- Techniques for interpreting financial statements
- Analysis of income statements and balance sheets
- Evaluating financial ratios and trends

Day 3: Budgeting and Forecasting

- The budgeting process
- Forecasting techniques
- Variance analysis

Day 4: Financial Planning and Decision Making

- Capital budgeting
- Investment analysis
- Risk management

Day 5: Financial Strategy and Wrap-Up

- Financial strategy development
- Integration of financial management with business strategy
- Recap of key concepts and takeaways