



International Training  
Center Paris

# TRAINING SCHEDULE

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# INFORMATION TECHNOLOGY BUSINESS MANAGEMENT (ITBM)

## Overview:

The Information Technology Business Management (ITBM) training is designed to provide IT professionals with the knowledge and skills necessary to align IT with business objectives and achieve better business outcomes. Participants will learn how to manage IT investments, prioritize projects, and optimize IT processes to drive value for the organization. The training will cover a range of topics, including financial management, portfolio management, demand management, and service management.

### Objectives:

- Understand the basics of ITBM and its role in business strategy
- Learn about IT financial management, including budgeting, forecasting, cost allocation and optimization, and financial reporting
- Gain knowledge on IT service management and the ITIL framework
- Understand IT governance, including the COBIT framework, IT risk management, and compliance
- Learn about IT portfolio management, including demand management, prioritization and alignment of IT projects with business objectives, portfolio optimization, and reporting.

At the end of this five-day ITBM training, participants will have gained a comprehensive understanding of the ITBM framework and will be equipped with the tools and knowledge necessary to align IT with business objectives, manage IT costs, and drive innovation. The training will also provide ample opportunities for participants to engage in hands-on exercises, group discussions, and case studies, allowing them to apply their newly acquired skills and knowledge in real-world scenarios.

# Targeted Groups:

- CIOs (Chief Information Officers)
- IT strategy managers
- Business relationship managers

# Planning:

## Day 1: Introduction to ITBM

- Understanding the basics of ITBM
- Key concepts and components of ITBM
- Understanding the role of ITBM in business strategy

## Day 2: IT Financial Management

- Understanding IT financial management
- Budgeting and forecasting
- Cost allocation and optimization
- Financial reporting

## Day 3: IT Service Management

- Introduction to IT service management
- Service delivery and support
- ITIL framework and its components
- Service level management and reporting

## Day 4: IT Governance

- Understanding IT governance
- COBIT framework and its components
- IT risk management
- Compliance and regulatory requirements

## Day 5: IT Portfolio Management

- Introduction to IT portfolio management
- IT demand management
- Prioritization and alignment of IT projects with business objectives
- Portfolio optimization and reporting