ITC
International Training Center Paris

TRAINING SCHEDULE

INNOVATION PROJECT MANAGEMENT (DESIGN THINKING)

Overview:

This training program is designed to provide participants with a comprehensive understanding of innovation project management using the principles of Design Thinking. The training will cover the fundamentals of Design Thinking and its application in project management, including ideation, prototyping, testing, and implementation. Participants will learn how to apply Design Thinking methodologies to identify and solve problems, develop and validate ideas, and manage projects in an innovative and agile way.

Objectives: By the end of the training program, participants will be able to:

- Understand the principles of Design Thinking and how they apply to project management
- Apply Design Thinking methodologies to identify and solve problems
- Develop and validate ideas using Design Thinking techniques
- Create prototypes and test them with users to gather feedback
- Use agile project management techniques to manage innovation projects
- Develop and implement innovation strategies that support organizational goals

This training program provides participants with a comprehensive understanding of innovation project management using Design Thinking principles. By the end of the 5-day training, participants will be equipped with the skills and knowledge needed to identify and solve problems, develop and validate ideas, and manage innovation projects in an agile and innovative way.

Targeted Groups:

- Innovation consultants
- User researchers
- Design strategists

Planning:

Day 1: Introduction to Design Thinking and Innovation Project Management

- Understanding the principles of Design Thinking and its application in project management
- Introduction to innovation project management and its benefits
- Overview of the innovation project management lifecycle

Day 2: Problem Identification and Ideation

- Identifying problems and opportunities using Design Thinking techniques
- Ideation techniques and brainstorming methods
- Defining project goals and objectives

Day 3: Prototyping and Testing

- Creating prototypes and testing them with users to gather feedback
- Iterative design and development methodologies
- Introduction to agile project management

Day 4: Implementation and Agile Project Management

- Managing innovation projects using agile project management methodologies
- Scrum and Kanban frameworks for agile project management
- Developing and managing project schedules

Day 5: Innovation Strategy and Organizational Impact

- Developing an innovation strategy that supports organizational goals
- Understanding the impact of innovation on organizational culture and structure
- Innovation project management best practices and lessons learned