





# INTRODUCTION TO DATA STRATEGY IMPLEMENTATION

### **Overview:**

The Introduction to Data Strategy Implementation training is designed for professionals who want to understand how to effectively implement data strategies within their organizations. The training covers the key principles, methodologies, and best practices for data strategy implementation, including data governance, data quality, data security, and data analytics. Participants will learn how to create a data-driven culture, how to identify and prioritize key data initiatives, and how to develop a roadmap for implementing a successful data strategy.

#### **Training Objectives:**

- Understand the key principles and concepts of data strategy implementation
- Develop an understanding of data governance, data quality, data security, and data analytics
- Learn how to identify and prioritize key data initiatives based on business needs
- Understand how to develop a roadmap for implementing a successful data strategy
- Gain insights into how to create a data-driven culture within an organization

The "Introduction to Data Strategy Implementation" training program is designed to provide participants with a comprehensive understanding of how to develop and implement an effective data strategy. By the end of the 5-day program, participants will have gained practical skills and knowledge in defining a data strategy, understanding data governance, designing data architecture, and implementing data management processes. This training is suitable for individuals who are involved in data management, IT management, and business management roles. By participating in this training, individuals will be equipped to lead and manage data-related projects and initiatives within their organizations.



## **Targeted Groups:**

- Data governance specialists
- · Chief data officers
- Data strategy managers

## **Planning:**

#### Day 1: Introduction to Data Strategy Implementation

- Overview of data strategy implementation
- · Key principles and concepts of data strategy
- Creating a data-driven culture

#### **Day 2: Data Governance and Data Quality**

- Understanding data governance and data quality
- · Developing data policies and procedures
- · Implementing data quality controls

#### Day 3: Data Security and Privacy

- Overview of data security and privacy
- Developing data security policies and procedures
- Implementing data security controls

#### **Day 4: Data Analytics and Visualization**

- Introduction to data analytics and visualization
- Types of data analytics
- Best practices for data visualization

#### Day 5: Roadmap for Data Strategy Implementation

- Developing a roadmap for data strategy implementation
- Identifying and prioritizing key data initiatives



•	Measuring the success of data strategy implementation