



International Training  
Center Paris

# TRAINING SCHEDULE

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# INTRODUCTION TO JOURNALISM

## Overview:

Introduction to Journalism training is designed to provide participants with a comprehensive understanding of the field of journalism. The program aims to equip participants with the necessary skills and knowledge to pursue a career in journalism or related fields. The training is structured over five days and includes the following objectives:

### Objectives:

- Understand the history and evolution of journalism.
- Identify the different types of journalism and their characteristics.
- Develop an understanding of the ethical and legal issues in journalism.
- Learn how to research, report, and write news stories.
- Understand the role of social media in journalism.
- Gain practical experience in producing news content.

The program will include lectures, case studies, interactive exercises, and group discussions. Participants will have the opportunity to practice their reporting, writing, and editing skills through writing news stories, conducting interviews, and editing news stories. Participants will also receive guidance and feedback from experienced journalists. By the end of the program, participants will have gained the skills and knowledge to develop and produce accurate, fair, and engaging news stories across different media platforms.

## Targeted Groups:

- Aspiring journalists
- PR professionals interested in journalism fundamentals
- Communication students

- Writers exploring journalism skills
- Professionals transitioning to journalism roles

# Planning:

## Day 1: Introduction to Journalism

- Understanding the role of journalism in society.
- The history and evolution of journalism.
- Different types of journalism and their characteristics.
- Trends and challenges in modern journalism.

## Day 2: Researching and Reporting

- The fundamentals of news reporting.
- Identifying news sources and conducting interviews.
- Conducting research and gathering data.
- Writing news stories and editing content.

## Day 3: News Writing and Ethics

- Writing techniques for news stories.
- The ethics of journalism and legal issues.
- Understanding the importance of objectivity and fairness.
- Fact-checking and verification.

## Day 4: Social Media and Multimedia Journalism

- The role of social media in journalism.
- Using social media for reporting and engaging with audiences.
- Multimedia journalism and storytelling.
- Basics of photography and videography.

## Day 5: Practicum

- Putting theory into practice by producing news content.

- Conducting interviews, research, and writing news stories.
- Using social media to distribute news content.
- Reviewing and critiquing news content.