



International Training
Center Paris

TRAINING SCHEDULE

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LEADING INNOVATION AND DIGITAL TRANSFORMATION

Overview:

The Leading Innovation and Digital Transformation training program is designed for leaders who want to drive innovation and transformation in their organizations by leveraging digital technologies. This program will provide participants with the knowledge, skills, and tools needed to lead innovation and digital transformation initiatives, including identifying opportunities, creating a digital strategy, and leading the change management process.

Objectives:

- Understand the latest trends and technologies driving digital transformation
- Develop a digital strategy to drive innovation in your organization
- Learn how to create a culture of innovation and experimentation
- Understand the importance of data-driven decision making in digital transformation
- Learn how to lead change management efforts to ensure successful adoption of digital technologies
- Develop a plan for implementing digital transformation initiatives in your organization

At the end of this training program, participants will be equipped with the knowledge, skills, and tools to effectively lead innovation and digital transformation within their organization. By embracing the latest technology and harnessing the power of innovation, they can drive growth and success in today's rapidly evolving business landscape. With a focus on practical application and hands-on learning, this course is designed to empower leaders to drive change and transformation with confidence and agility.

Targeted Groups:

- Innovation leaders
- Digital transformation managers

- Technology leaders driving organizational change
- Leaders interested in adapting to technological shifts
- Professionals aiming to embrace digital innovation

Planning:

Day 1: Introduction to Innovation and Digital Transformation

- Understanding the drivers of digital transformation
- Exploring the latest trends and technologies in digital transformation
- Examining the impact of digital transformation on organizations and industries

Day 2: Creating a Digital Strategy

- Understanding the key elements of a digital strategy
- Developing a digital strategy that aligns with organizational goals
- Identifying opportunities for digital transformation in your organization

Day 3: Leading Innovation and Experimentation

- Creating a culture of innovation and experimentation
- Encouraging and rewarding creativity and risk-taking
- Developing an innovation roadmap

Day 4: Data-Driven Decision Making

- Understanding the role of data in digital transformation
- Identifying the right data to measure success
- Using data to drive decision making and continuous improvement

Day 5: Leading Change Management for Digital Transformation

- Understanding the importance of change management in digital transformation
- Developing a change management plan
- Leading the change management process
- Sustaining and scaling digital transformation initiatives