TC
International Training Center Paris

TRAINING SCHEDULE

Phone: +33 6 59 26 89 09
E-mail: Info@itcparis.com
Address: 78, Avenue des Champs-Élysées, 75008 Paris

LEADING SUSTAINABLE ORGANIZATIONS

Overview:

The Leading Sustainable Organizations training is designed for leaders who want to understand how to integrate sustainability principles into their organizations to create long-term value. This training will equip participants with the knowledge and skills needed to lead their organizations towards sustainability and resilience, while considering economic, social, and environmental impacts.

Objectives:

- Understand the concepts of sustainability and the importance of integrating them into organizational strategies.
- Develop a sustainability mindset and learn how to embed sustainability into decision-making processes.
- Learn how to identify and assess sustainability risks and opportunities, and develop a sustainability action plan.
- Understand how to effectively communicate sustainability initiatives to stakeholders and create buy-in.
- Explore best practices for sustainability reporting and measurement.

The Leading Sustainable Organizations training equips participants with the necessary knowledge and skills to lead their organizations towards sustainable practices. By integrating sustainability into organizational strategies, leaders can create long-term value while considering economic, social, and environmental impacts. Through case studies and practical exercises, participants will learn how to identify sustainability risks and opportunities, develop a sustainability action plan, and effectively communicate sustainability initiatives to stakeholders.

Targeted Groups:

- Sustainability leaders
- Managers focusing on environmentally responsible practices
- Department heads driving sustainability initiatives
- Leaders seeking to integrate sustainability into business strategies
- Professionals interested in promoting eco-conscious leadership

Planning:

Day 1: Introduction to Sustainability

- Understanding the concept of sustainability
- The business case for sustainability
- Sustainable development goals (SDGs)
- Case studies of sustainable organizations

Day 2: Sustainability Mindset

- Developing a sustainability mindset
- Embedding sustainability in organizational culture
- The role of leadership in sustainability

Day 3: Sustainability in Decision-making

- Integrating sustainability in decision-making processes
- Tools and frameworks for sustainability assessment
- Identifying sustainability risks and opportunities

Day 4: Communicating Sustainability

- Effective communication of sustainability initiatives
- Stakeholder engagement and buy-in
- Sustainability reporting and disclosure

Day 5: Sustainability Measurement and Reporting

- Measuring sustainability performance
- Best practices in sustainability reporting
- Embedding sustainability in organizational governance