





MANAGING CHANGE IN ORGANIZATIONS

Overview:

The Managing Change in Organizations training is designed to equip participants with the necessary knowledge and skills to effectively lead and manage organizational change initiatives. The training covers various change management models, strategies, and techniques that can be used to facilitate successful change implementation in organizations. **Objectives**: By the end of the training, participants should be able to:

- Understand the key concepts and principles of change management in organizations
- Analyze the impact of change on individuals, teams, and organizations
- Identify the various stages of the change process and develop strategies for managing each stage effectively
- Use effective communication and stakeholder engagement strategies to promote buyin and support for change initiatives
- Apply relevant change management tools and techniques to manage change in their organizations
- Develop a change management plan and monitor progress to ensure successful implementation of change initiatives

At the end of this program, participants will have a solid understanding of change management principles and will have developed the necessary skills and tools to effectively lead and manage change initiatives in their organizations.

Targeted Groups:

- Middle managers
- · Leadership teams
- Internal communication specialists



Planning:

Day 1: Introduction to Change Management

- Definition of change management
- The need for change management
- Key concepts and principles of change management
- · Understanding the different types of change

Day 2: Analyzing the Impact of Change

- Understanding the impact of change on individuals, teams, and organizations
- Assessing readiness for change
- Managing resistance to change
- Overcoming barriers to change

Day 3: Change Management Strategies and Techniques

- Developing a change management strategy
- Understanding change management models and frameworks
- Change management tools and techniques
- Change impact analysis and risk assessment

Day 4: Communication and Stakeholder Engagement

- Effective communication strategies in change management
- Stakeholder identification and analysis
- Stakeholder engagement and management
- Change management leadership

Day 5: Implementing and Sustaining Change

- Change implementation planning and management
- Monitoring and evaluating change
- Sustaining change
- Change management best practices and case studies