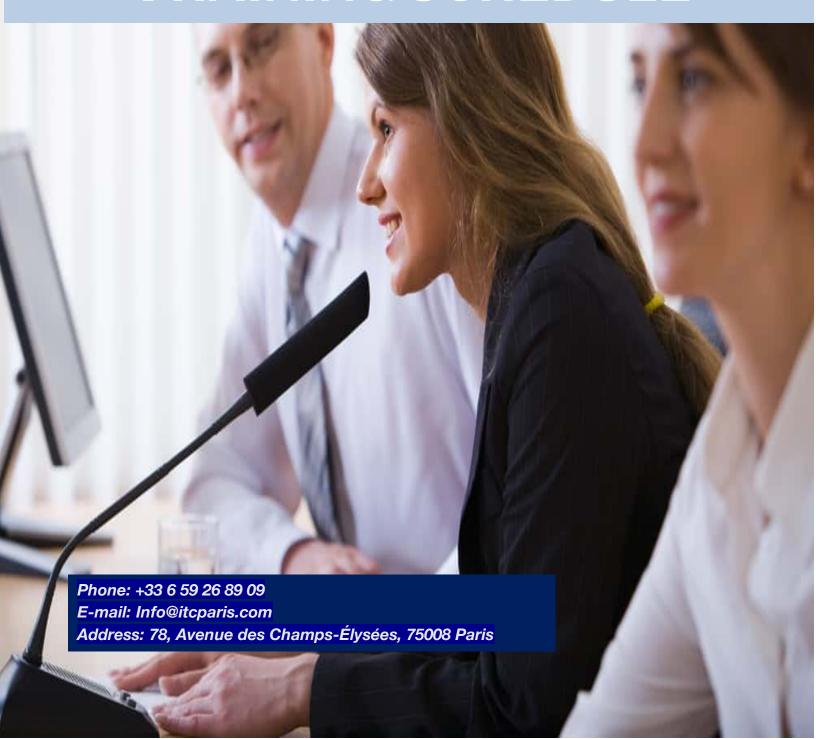# ITC

International Training
Center Paris

TRAINING SCHEDULE

MEDIA LAW AND REGULATIONS

Overview:

This training is designed to teach participants the legal and regulatory framework governing the media industry. Participants will learn about media law and regulations, such as defamation, privacy, intellectual property, and the role of regulatory bodies. They will also learn how to navigate legal and ethical challenges faced by media organizations.

Objectives:

- Understand the legal and regulatory framework governing the media industry
- Develop skills to navigate legal and ethical challenges
- Comprehend legal principles and apply them to the media industry
- Understand the role of regulatory bodies in the media industry
- Develop a strategic approach to media law and regulations.

By the end of this training program, participants will have the knowledge and skills to navigate legal and ethical challenges faced by media organizations, comprehend legal principles and apply them to the media industry, understand the role of regulatory bodies, and develop a strategic approach to media law and regulations.

Targeted Groups:

- PR professionals handling legal and regulatory aspects
- Communication managers ensuring compliance
- Legal advisors focused on media law
- Media relations specialists understanding legal implications
- Professionals involved in media-related legal matters

Planning:

Day 1: Introduction to Media Law and Regulations

- Introduction to media law and regulations
- Overview of legal principles governing the media industry
- Introduction to ethical considerations in media

Day 2: Defamation and Privacy Laws

- Understanding defamation and privacy laws
- Navigating legal and ethical challenges related to defamation and privacy
- Managing risk in defamation and privacy cases

Day 3: Intellectual Property Laws

- Understanding intellectual property laws
- Navigating legal and ethical challenges related to intellectual property
- Managing risk in intellectual property cases

Day 4: Regulatory Bodies and Compliance

- Understanding the role of regulatory bodies in the media industry
- Complying with regulatory requirements
- Navigating legal and ethical challenges related to regulatory compliance

Day 5: Developing a Strategic Approach

- Developing a media law and regulations strategy
- Understanding the impact of legal and regulatory challenges on media organizations
- Continuously improving media law and regulations strategies based on legal and regulatory changes.