



International Training
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TRAINING SCHEDULE

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STRATEGIC FINANCIAL MANAGEMENT TRAINING

Overview:

Strategic Financial Management training is designed to provide participants with the skills and knowledge necessary to make strategic financial decisions that align with the organization's overall objectives. The program covers key concepts in financial management, including financial analysis, budgeting, risk management, and performance measurement.

Objectives:

- Develop an understanding of financial analysis: Strategic Financial Management training aims to deepen participants' understanding of financial analysis, including financial statement analysis, ratio analysis, and cash flow analysis.
- Understand budgeting and forecasting: The program should help participants understand the budgeting process, including creating budgets, variance analysis, and forecasting techniques.
- Analyze risk and return: Strategic Financial Management training should provide participants with the skills to analyze risk and return and the various methods used to measure and manage risk, including Value at Risk (VaR) and Expected Shortfall (ES).
- Understand capital budgeting: The program should help participants understand capital budgeting, including the various methods used to evaluate capital investment projects, such as the payback period, net present value (NPV), and internal rate of return (IRR).
- Learn about financial strategy and management: Strategic Financial Management training should provide participants with an understanding of financial strategy and management, including capital structure decisions, dividend policy, and mergers and acquisitions.
- Develop analytical and critical thinking skills: The program should help participants develop their analytical and critical thinking skills, including how to apply financial concepts to real-world business situations.

- Improve communication and presentation skills: Strategic Financial Management training should help participants improve their communication and presentation skills, including how to present financial analysis and recommendations to stakeholders.

Overall, Strategic Financial Management training is intended to provide participants with the skills and knowledge necessary to make strategic financial decisions that align with the organization's overall objectives. It is suitable for finance professionals, including CFOs, finance managers, investment bankers, and analysts, who are looking to deepen their understanding of financial management and strategy.

Throughout the 5-day program, participants will have the opportunity to engage in case studies, exercises, and discussions to apply their learning to real-world scenarios. The program is designed for finance professionals, including CFOs, finance managers, investment bankers, and analysts, who are looking to deepen their understanding of financial management and strategy. By the end of the program, participants should be able to make strategic financial decisions that align with the organization's overall objectives and effectively communicate their analysis and recommendations to stakeholders.

Targeted Groups:

- Financial managers
- CFOs (Chief Financial Officers)
- Finance directors
- Senior financial analysts
- Professionals focusing on financial strategy

Planning:

Day 1:

- Introduction to financial analysis: financial statement analysis, ratio analysis, and cash flow analysis
- Budgeting and forecasting: creating budgets, variance analysis, and forecasting techniques
- Case studies and exercises

Day 2:

- Risk management: understanding and measuring risk, including Value at Risk (VaR) and Expected Shortfall (ES)
- Capital budgeting: evaluating capital investment projects, including the payback period, net present value (NPV), and internal rate of return (IRR)
- Case studies and exercises

Day 3:

- Financial strategy and management: capital structure decisions, dividend policy, and mergers and acquisitions
- Corporate governance: understanding the role of the board of directors, executive compensation, and shareholder activism
- Case studies and exercises

Day 4:

- International financial management: foreign exchange risk, political risk, and cross-border mergers and acquisitions
- Performance measurement: understanding key performance indicators (KPIs) and balanced scorecards
- Case studies and exercises

Day 5:

- Ethics and sustainability: understanding the role of finance in promoting ethical and sustainable business practices
- Communication and presentation skills: how to effectively communicate financial analysis and recommendations to stakeholders